

Alliance 2015

towards the eradication of poverty

# Annual Report 2023

Reporting period

January 2023

to December 2023

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# 1. About Alliance2015

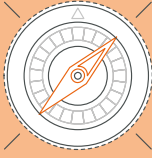
Alliance2015 is a strategic and operational network of seven European-based international NGOs, working towards the broader vision of Agenda 2030 and a world free from poverty, hunger, injustice and inequality. Working as an agile platform, we engage in partnerships of different types and at different levels, with Alliance2015 members as our first partnership of choice. Between us we work in **90 countries**, with **over 2000** partners (including almost 1500 local ones), spending over **EUR 1.5 billion** per year between us.

Alliance2015 envisions a world **without poverty, hunger, and fear of oppression**. We work to see resilient and empowered people and societies, thriving on a healthy and environmentally robust planet, and progressing towards participation, inclusion and equality through effective, collective action.

We exist to catalyze and add significant value to the humanitarian and Sustainable Development Goal-focused work of our members by leveraging joint actions, knowledge and solidarity. We achieve greater reach and impact by working together, and by acting as a platform to channel influence and the voices of our civil society partners more effectively to decision makers.

We have three impact goals delivered through joint humanitarian, nexus and development programming, advocacy, and advancing tools for collaboration and shared learning:

- **Transformed food systems**
- **Climate resilient pathways for better relief and development outcomes**
- **Equitable civil society partnerships.**



## 2. Foreword from the President

2023 was a terrible year for humanitarian crises; on 6 February, a series of earthquakes killed over 55,000 people in Türkiye and Syria, in the worst earthquakes the region has seen in 20 years. In April, conflict erupted in Sudan displacing millions, in September a severe earthquake struck Morocco and in Libya, two dams collapsed following a storm and the subsequent floods destroyed the city of Derna. Then in October, war broke out in Gaza and yet another earthquake devastated Western Afghanistan. These crises came on top of an already long list of humanitarian emergencies. As a consequence, global humanitarian needs have never been greater than in 2023.

2023 also saw an increase in extreme poverty in developing countries for the first time in two decades, linked to the global food security crisis. 2023 was also the warmest year on record with extreme weather events due to climate change causing death and devastation.

As Alliance2015, we did everything we could to respond to these situations. We usually don't seek to make headlines, but rather to do the hard work of connecting communities at "the first kilometer" to resources and capacities in the wider world so that they can realize their rights and potentials; and to build collaborations that deliver results while respecting key principles and values.

Our Annual Report for 2023 highlights elements of how a strategic network like ours can deliver on its Impact Goals with persistence, integrity and creativity during stressful and even chaotic times. While the politics that govern our responses as an international community have shown fractures and strains, our focus remains steadfastly on the values enshrined in the Sustainable Develop-

ment Goals and international humanitarian law, and the people most impacted by these crises, whose voices are often the least heard.

It is a privilege to have led Alliance2015 as President during 2023. Responding together to major emergencies and development challenges, we have much to be proud of. We derive our energy and hope from the many collaborations we facilitate and foster. However, the challenges are immense and now more than ever we need smart, agile, collective and collaborative efforts in the face of increasingly wicked – but we believe, soluble - humanitarian and development challenges. As we enter 2024, we hope that through our constantly evolving collaboration we can keep exploring innovative approaches, building partnerships, and leveraging knowledge and relationships to co-create positive, lasting change. Collaboration and solidarity are not always easy to put into practice, but we believe that they are key to confronting the systemic challenges that face us today.

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Marie-Pierre Caley,  
Alliance2015 President





## 3. How do we work?

Our agile network structure fosters a harmonized and synergetic work across the membership with the work of our teams and partners at country level driving our joint efforts.

Guided by our **Strategic Compass 2021-25**, our structure emphasizes support for joint initiatives at country and regional level, focus on the themes of our impact goals, and strengthen our ability to channel country-based analysis and voices to global-level advocacy. Country and regional colleagues are becoming increasingly engaged, and we reach ever more deeply and constructively into the expertise and capacities across our membership to serve our common purpose.

### At country level

- › We provide light-touch, user-friendly support to the coordination structure in 'strategic' countries or regions.
- › We provide basic coordination support to any other countries who may be looking to collaborate, support each other, and/or work on other thematic and approaches not prioritized in our Strategic Compass.

### At regional level

- › Where members have regional structures, they are invited to associate themselves to relevant workstream discussions of our Country Leads and Operations implementation groups.
- › We also convene them when there is interest in a regional approach to a relevant humanitarian crisis, advocacy theme, programme design or associated fundraising.

## At global level

- › We develop and implement a joint fundraising strategy for joint initiatives, proactively gathering and sharing strategy-relevant intelligence on the European Union (EU) with countries.
- › We support potential joint initiatives at different levels.
- › We combine global level strategic communications with advocacy.
- › We ensure that the engagement and participation across the Alliance2015 membership is growing, and that member colleagues with common interests have access to tools and online support to create or grow Communities of Practice for sharing and learning and incubating potential joint initiatives.



## 4. A year in Alliance2015

1

January

### Strengthening global emergency preparedness

We held our biannual Emergency Response Teams meeting in Dublin on January 17th and 18th. Organised by the Emergency Unit and the Alliance2015 Hub, this gathering strengthens our global emergency preparedness by enhancing understanding of each member's capacity and expertise, fostering a common understanding of coordination mechanisms for emergency responses, and leveraging recent learning exercises to innovate and improve our approach to emergency aid delivery in diverse contexts.

2

### A Crisis within a Crisis: Generation Nutrition's round table event

As part of respected advocacy coalition *Generation Nutrition*, Alliance2015 co-organized a high-level roundtable event on 28 February, to mark over a year from the 2021 *Nutrition for Growth Summit* and one year from the start of the Russian invasion of Ukraine.

February

The event “*A Crisis within a Crisis: the silent malnutrition crisis at the heart of the global food crisis*” was co-hosted by the Permanent Representation of Ireland to the EU and saw the participation of high-level representatives of the European Commission, the European Parliament, the EU Council Presidency and the SUN movement. Experience from Liberia (Welthungerhilfe and Ministry of Health) provided the lens of the aggravated food and nutrition crises through which to appraise the EU’s delivery on its N4G commitments and crisis response measures, calling to further strengthen the EU’s leadership on transforming food and nutrition systems in the short and long term.

February

3

March

### **New Tool for collaboration developed!**

The Country Leads Group of country directors developed the **Country Lead Agency guidelines**, an essential framework showing how to operationalise and optimise the country lead role to achieve best results and deliver added value at partner country level; we used our rolling series of online Alliance2015 Info Sessions in English and Spanish to give a chance for other Country Directors to get to grips with the guidelines so they can make the most of them in their contexts.

### 2022 Global Hunger Index (GHI) Launch in Ethiopia

On 6th April 2023, the Ministry of Agriculture, the Ministry of Health and **Alliance2015 members in Ethiopia presented the 2022 GHI** in a well-attended public event. According to the 2022 Global hunger index (GHI) report, the state of chronic food insecurity and malnutrition in Ethiopia is categorized as

serious. With the GHI score of 27.6 points, Ethiopia ranks 104th out of the 121 countries with sufficient data used to calculate 2022 GHI scores. This annual event is a key part of the Alliance2015's influencing efforts in Ethiopia, attracting high level government, academic and civil society figures.

April

### Annual General Meeting (AGM) 2023 – climate resilience focus

**Our Annual General Meeting** took place online on 30-31 May, and aimed at establishing a shared sense of the progress we're making against the Strategic Compass' Impact Goal 1 (Climate: building climate resilient pathways to drive more equitable and effective humanitarian and development outcomes).

We virtually visited Ethiopia, Nepal, Niger, Pakistan and the Latin America region to learn about Alliance2015 collaborations, success stories and challenges working on the nexus.

5

May



6

June

### Partnership of First Choice principle

The Operations Group, supported by the Hub, the Fundraising and Partnership as well as the Country Leads Groups, steered the formulation of guidance to implement the “Partnership of First Choice” principle outlined in the Rules of Engagement. This document offers practical steps to foster trust and transparency across all levels. It emphasizes the importance of establishing a shared strategic vision, maintaining open communication channels, and actively seeking out concrete collaboration opportunities. The magic of this product was in the process – trustful and honest conversations have helped us to build a tool we can actually use constructively in real life situations.

7

July

### Our engagement around EU-CELAC Summit

After a relative standstill on the bi-regional agenda, there was an agreement to renew the strategic partnership between the EU and the Latin America and Caribbean region during a new EU-CELAC Summit on 17-18 July in Brussels.

As part of the CSOs ‘UE-LAC’ Group, we proposed **recommendations** for the renewal of EU-CELAC relations, tackling four main challenges: 1) Towards an open civic space for a vibrant democracy; 2) Towards an EU-CELAC agenda that puts the fight against inequalities at its centre; 3) Towards a Green and Just Transition for both regions; 4) Towards just and sustainable investment and trade agreements. As the EU gets more interested in this region, Alliance2015 colleagues stand ready to engage and influence.

8

## August

### Climate Financing Task Force Launch

In August, the Climate Financing Task Force (TF), created by the Operations Group as an outcome of our AGM, met to plan a feasibility study. The aim of the study is to gain better understanding of the accessibility of current climate funding options for joint Alliance2015 large-scale climate actions. The results of the feasibility study will lay the ground for a decision by the Alliance2015 members to **engage in joint large-scale climate programming and funding with our partners.**

### Launch of Nexus Learning series

The Alliance 2015 Hub and the Country Leads Group launched a Humanitarian-Development-Peace (HDP) Nexus Learning series. This series consisted of three workshops where country teams had the opportunity to exchange insights and experiences regarding the implementation of Nexus approaches in climate and food system programming, and in their approach to partnership. Each session included recommendations to the EU at delegation and global level which we take up in our day-to-day advocacy engagements.

## September

9

### A joint Alliance2015 engagement in South Sudan

Eager to deepen their collaboration and inspired by the collaborative efforts in Ethiopia, the Country Teams in South Sudan requested the Alliance2015 Ethiopia coordinator to conduct a workshop for them, focused on exploring opportunities, reflecting on joint capacity, and drafting a comprehensive plan for joint Alliance2015 engagement.

October

### GHI Brussels Launch at the European Parliament

The launch was hosted by Fabio Massimo Castaldo (Non-Attached Member of the European Parliament), and Gabriel Ferrero de Loma Osorio (Spanish Presidency of the Council of the EU), and co-organized by Ayuda en Acción and CESVI. It included a panel with civil society perspectives from Uganda and Peru, and representatives of the European Commission. This year's theme was the neglected role of **youth in food systems**: the global youth population, estimated at 1.2 billion, is the largest in history, with the great majority of these young people living in low- and middle-income countries in South Asia, East Asia, and Africa.

November

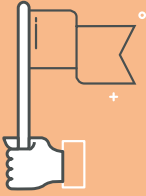
GHI Launch 2023,  
European Parliament  
© M. Chia



## December

### **The Food Systems Transformation Community of Practice was established**

Expanding the Alliance's galaxy of peer-expert learning exchanges, this Community of Practice held its first meeting on 15th December, with participants from six member organizations. Members will focus on pragmatic learning from each others' experiences, to improve programme design and quality, and to increase our access to programme results and analysis which can be used for advocacy. The CoP will hold bi-monthly meetings around a set of agreed thematic priorities.



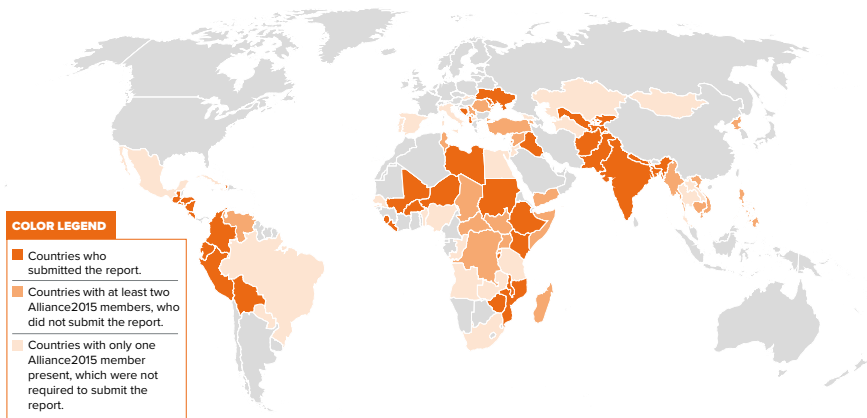
## 5. Main priorities for 2023

Throughout the year we managed to progress on the following results areas:

- > **Quarter 1: Global Crisis framing** activated as umbrella to all our influencing: *we established a global crisis narrative with a set of case studies and examples which we regularly refresh; this is used as the basis for external meetings and engagements in Brussels (and elsewhere where the members are looking for Alliance2015 messaging).*
- > **Quarter 2: Compass flagship initiatives** internally and externally visible: *our AGM and nexus learning series has produced a set of data on our grounded experiences and recommendations which we use to enhance programme design quality, and in advocacy, communications and positioning.*
- > **Quarter 3: Learning extraction through Strategy Measurement Framework:** *this was the first year that we collected data against all the indicators in the plan (a task being completed in early 2024) so we can construct a meaningful picture and tell an authentic story about what the Alliance2015 produces with and for its members to deliver on its mandate.*
- > **Quarter 4: Deliver powerful events through local voices:** *all our events at Brussels level this year included local voices, from country teams and local partners. A small but important beginning of an improved practice.*

## 5.1. Country reports overview

The Alliance2015 annual country report, launched in July 2023, stands as a key instrument for monitoring the implementation of the **Strategic Compass 2021-2025** at the country level. This year, reports were received from 40 out of 59 countries where at least two members operate, demonstrating increased and widespread participation.



The findings confirm the positive impact of the system with different levels of engagement: we observe a rise in proactive collaboration within high engagement (L1) and medium engagement (L2) countries, with a growing number expressing interest in developing Alliance2015 country strategies, engaging donors, and advocacy initiatives. This positive trend marks a shift from ad hoc collaboration to a more strategic and intentional approach.

## 5.2. Key developments in our high and medium engagement countries (Level 1 and 2)

Since the implementation of the Strategic Compass 2021-2025 the participation of members' country offices in the Alliance2015 structure and decision-making processes has considerably increased, thanks to the engagement between the Alliance2015 Hub, the groups, and countries.

In order to focus the support and to match interest from countries with existing opportunities, Alliance2015 countries are organized into three categories, so that they can receive support proportional to their level of ambition:

- I. High (L1),
- II. Medium (L2), and
- III. Regular (L3) levels of engagement.

The list is reviewed on a rolling basis, following the annual country report process, to promote increased engagement and to reflect possible changes in contexts that are more or less favorable for the members' collaboration.

For 2023, the following were countries categorized as L1 and L2:

**High engagement (L1):** Bangladesh, Ethiopia, Kenya, Liberia, Niger, Pakistan, Peru, Sierra Leone, Uganda, Ukraine.

**Medium engagement (L2):** Afghanistan, Bolivia, Burkina Faso, CAR, Haiti, Iraq, Lebanon, Malawi, Mali, Moldova, Nepal, Tajikistan, Venezuela.

All other countries with Alliance2015 presence were categorized as L3. Among the Level 3 countries, some have been identified with potential to increase their level of engagement, such countries – called “**on the radar**” - are:

Burundi, Colombia, Democratic Republic of Congo, Guatemala/Honduras/Salvador, Madagascar, Myanmar, Occupied Palestinian Territory (OPT) and Gaza, South Sudan, Somaliland.

In 2023, many L1 and L2 countries had joint initiatives and collaboration going on, among them:

- **Bangladesh (L1)** - Members activated a coordination before and during **Cyclone Mocha in May 2023**. Following the results of a coordinated needs assessment, members agreed that the scale of the disaster did not require

a joint response. However, this experience strengthened the momentum to further work on joint preparedness, which is one of the workstreams identified for the coming period.

- **Ethiopia (L1)** - Ethiopia is the country with highest Alliance2015 collaboration, marked by significant initiatives across various fronts this year. Notable projects include **CHANGE**, aimed at improving education access for marginalized girls, funded by FCDO and executed by People in Need, Welthungerhilfe, Concern, and Helvetas. Another initiative responds to the **humanitarian crisis in southern Ethiopia** funded by the Emergency Fund of Alliance2015 (EFA). A standout ongoing initiative is the Regional Livestock Nexus Program in Borana, Ethiopia, funded by SDC and implemented by Welthungerhilfe and Helvetas, which addresses interconnected challenges. Through the Alliance2015 Ethiopia Coordinator, we actively participated in joint advocacy events such as the Food Systems Governance event in Berlin and the **GHI launch**, involving high-level political actors. In country colleagues also have proactively engaged with donors, particularly the EU, and last but not least, they organized joint learning exchanges including our local partners. The efforts in Ethiopia closely align with Alliance2015 impact goals, guided by a shared Alliance2015 country plan. The collaborative approach emphasizes strategic alignment and resource sharing among member organizations. Regular meetings and information exchange mechanisms further enhance the Alliance2015's effectiveness and influence within Ethiopia.

GHI Launch, Ethiopia  
© Alliance2015



- **Lebanon (L2)** - In response to the clashes along the Lebanese southern border sparked by the conflict in Palestine, Alliance2015, through the Emergency Fund of Alliance2015 (EFA), has financed a project implemented by Acted and Concern Worldwide. This initiative aims at meeting the pressing needs of internally displaced persons (IDPs) in the southern border in the middle of the escalating crisis. The project includes the distribution of hygiene and kitchen kits, as well as providing hot meals to those affected.
- **Liberia and Sierra Leone (L1)** - Country teams in Sierra Leone and Liberia collaborated to formulate joint country strategies aimed at identifying synergies and strategic areas for collaborative efforts in donor positioning, programming, and advocacy. These strategies were developed during a workshop facilitated by the Alliance2015 Hub in October 2023; participants included Country Directors, Heads of Programs, and technical specialists from both organizations operating in the two countries. This shared experience established a high level of ambition for members in Sierra Leone and Liberia, potentially serving as an inspiration for other countries seeking to enhance their engagement with the Alliance2015 members.
- **Nepal (L2)** - In Nepal, Alliance2015 has been actively involved in joint initiatives. Our members developed a project focused on Urban Resilience aiming to empower urban poor communities through improved access to social security, enterprise development, and financial inclusion. Furthermore, they are working on a project focused on Early Action and Green Growth. Last but not least, members rapidly responded to the **November earthquake** by activating their Joint Emergency Preparedness Response Plan.
- **Niger (L1)** - Coordination towards joint advocacy in Niger was ongoing since 2022, with focus on achieving food and nutrition security and climate resilience in the country. Following the July coup d'état, the Alliance2015 Hub kept leading on coordination with colleagues working in Niger and facilitated an interservice meeting with ECHO/INTPA/EEAS in Brussels. At the meeting participants discussed the impact of EU sanctions on the population, emphasized the need to ensure the EU's long-term commitment to resilience-building and nexus approaches, including the perspectives of and partnership with civil society. Additionally, the meeting addressed observations on humanitarian gaps and civil-military coordination.

- **Pakistan (L1)** - In Pakistan, Alliance2015 members are actively engaged in various joint projects, focusing on emergency and humanitarian assistance. For instance, CESVI and Welthungerhilfe collaborate in the integrated multi-sectoral humanitarian assistance to flood-affected communities, supported by FCDO. Additionally, Welthungerhilfe partners with ACTED in the ECHO-funded action for integrated flood relief and early recovery in Sindh and Baluchistan. Furthermore, Welthungerhilfe and CESVI partner in the ECHO-funded action to build Institutional capacity and resilience against natural disasters. Welthungerhilfe leads the GFFO-funded project “Localized Multi-hazard Anticipatory Action Facility Pakistan,” which includes anticipatory action projects for flood response in 2022, with ACTED as a partner. Lastly, ACTED, CESVI, Concern Worldwide, and Welthungerhilfe are members of the **Resilient Early Action around the Year (READY) Pakistan Hub**, fostering collaborative efforts in resilience-building.



Floods in Pakistan  
© CESVI

- **Peru (L1)** - The process leading to the adoption of a Policy Brief on Climate Resilience taking Peru as a focus country started before the summer. The brief has been elaborated by an external consultant (finalization is expected in March 2024), while the process has been overseen by a team made of Ayuda en Acción, Welthungerhilfe, Helvetas, CESVI (HQ, Peru and Bolivia) and the Alliance2015Hub. The brief will be used to influence the EU and other key donors in the region in terms of climate resilience policy, programming and funding. On November 22, Alliance2015 in **Peru launched the GHI 2023** (for the fourth

consecutive year together); both the global report and the specific country report for Peru were presented. According to the latter, Peru is facing the worst hunger levels in 10 years, and the forecasts are grim. The launch was also an opportunity for dialogue between youth organizations, the Ministry of Agriculture and a research institute about concrete solutions on how the youth can contribute to the transformation towards more sustainable and resilient food systems.



GHI Launch, Peru  
© Welthungerhilfe

- **Malawi, Niger, Haiti, Ethiopia, Nepal, Lebanon, Kenya and Moldova** - Have been very supportive of our Humanitarian-Development-Peace (HDP) Nexus learning series, providing country evidence, supporting the facilitation of the events and contributing to the final report.

### 5.3 Strategy Measurement Framework and Knowledge Management

By the end of 2022, we had put our Measurement Framework in place, with a set of tools helping us understand the contribution we make together in programming, response, advocacy and helping each other learn and develop.

The Measurement Framework (MF) is built on the Alliance2015 Strategic Compass. The MF utilizes 7 Evaluation Questions to investigate several dimensions of success under 3 areas of interest:

1. «success in being», looking at our capacity, systems, approaches, relationship and structure;
2. «success in doing», looking at our joint and collective initiatives;
3. «success in advocating», looking at our joint advocacy.

Combined, these Evaluation Questions assess **to what extent Alliance2015 is successful in implementing the Strategic Compass**.

Different **tools** have been utilized during 2023 to collect quantitative and qualitative data, among these some newly developed (network capacity assessment and a digital joint projects database), and some with an updated format (country reports and Communities of Practice and countries trackers).

Below some **highlights** from data collected in 2023:

- › based on the data from the Alliance2015 Annual Country Reports and the joint projects database, we observed general consistence and a slight increase in the numbers and volumes of joint programming, especially in the field of joint humanitarian interventions. We also see evidence of Alliance2015 consortia partnering with local CSOs (60% of the projects).
- › Members in L1 and L2 countries show high awareness of the value of doing advocacy, although not in a systematic pattern. The Global Hunger Index remains the most widely used advocacy product.
- › Advocacy efforts are clearly linked to Alliance2015 Impact Goals and Humanitarian-Development-Peace (HDP) nexus.
- › The value of Communities of Practice (CoP) comes out strongly in terms of members interest and willingness to engage, share and learn with peers; CoPs do suggested value adding joint initiatives.

As a follow up to our Strategic Compass 2021-25 and Measurement Framework, we now also have **up to date governance documents**.

In 2023 we updated our Statutes, Rules of Engagement and Internal Rules. Moreover, we have developed guidance documents for the Alliance2015 Home Market Fundraising (clarifying aspects of the Rules of Engagement about positioning and fundraising in respective home institutional markets) and Alliance2015 First Partnership of Choice Principle (describing three concrete commitments to help Alliance2015 members put into practice the “first partnership of choice” principle described in the Rules of Engagement).

Moreover, thanks to the Alliance2015 Tools and Templates Taskforce, composed by legal and institutional fundraising experts, we revised the **Alliance2015 Consortium Template**: it was improved to integrated back-donor requirements and respond to the needs of Alliance2015 Consortia. We encourage all Alliance2015 colleague who implement projects jointly with other members to use the new template (all our collaboration tools are available on our [website](#)).

The Measurement Framework is complemented with a knowledge management plan, that aims at an easier identification, access, and use (for advocacy, fundraising communication and programming purposes) of data and information relevant to countries, compass implementation, and membership added value.

## 5.4 Learning and sharing keep growing: Alliance2015 Communities of Practice and ad-hoc exchanges

Over 2023 Alliance2015 Communities of Practice (CoPs) have experienced significant growth. We established four new CoPs, namely:

- › Civil Society Strengthening and Partnerships,
- › Food Systems Transformation,
- › Conflict Sensitivity and Peacebuilding,
- › Internal Audit.

These additions complement our already existing CoPs: Digitalisation, Environmental Sustainability and Climate Resilience (ESCR), MEAL, Human Resources, Innovation, Logistics, and Safeguarding, with the Technical Quality Assurance CoP evolving to bring together colleagues who work on Programme

Quality, bringing the total number of active CoPs to 12. The enthusiasm and active participation of members underscore the value these CoPs offer, providing platforms for knowledge exchange, collaboration and collective learning. Furthermore, several CoPs have initiated joint endeavors, such as developing a Safeguarding pack for joint emergency responses or piloting fleet sharing in two countries.

In addition to CoPs, throughout the year, experts in various thematic areas convened to address pressing issues. Ongoing discussions include topics such as shared administrative costs with local partners, impact investment or the regional crisis in the Sahel. These gatherings further enrich our knowledge-sharing ecosystem, fostering dialogue across diverse domains.

## 5.5 Strengthening our communications and joint advocacy

In 2023 we finalized our **Communication Strategy**: it builds on our 2018-2020 strategic communication workplan, which was supporting and amplifying the work we do. It **contributes to Alliance2015 mission** to catalyze and add significant value to the humanitarian and SDG-focused work of its members by leveraging joint actions, knowledge and solidarity in line with the ways of working stated in the Strategic Compass 2021-25, namely to use our knowledge to improve impact and have influence: we collect and share knowledge with our partners and peers, and we develop advocacy and communication campaigns targeted at bringing local needs and voices into relevant decision-making processes. This strategy is a live, internal document for all Alliance2015 members. The workplan outlines our specific communication objectives, target groups, messages and activities for Alliance2015 internal and external communication for the period of 2022 to 2025.

On 15th June we organized the webinar **Communications is the key – Learn more about the Alliance2015 comms strategy!** We had the opportunity to discover together what this strategy is and who it is for, what are our targets, tools and channels, and how we rely on inputs from colleagues to produce Alliance2015 branded content – and mainly, what is in it for members and their work!

The first interim review of the Measurement Framework targets revealed that members in L1 and L2 (high and medium engagement) countries show **high awareness of the value of joint advocacy**, although not in a systematic pattern. The Global Hunger Index (GHI) remains the most widely used advocacy product, followed by the COVID-19 reports. Local partners' engagement in advocacy varies from country to country, but overall leaves room for improvement.

Based on our members' experience and expectations, as well as on the Annual General Meeting outcomes, in September 2023 we approved our **Alliance2015 Climate Advocacy Strategy**. The strategy is fully grounded on the Alliance2015 Advocacy Framework and Action Plan, as well as on the yearly Work Plans of the Advocacy & Communications Group, representing their specification in the field of joint Advocacy for Climate Resilient Pathways (**Impact Goal 1**).

It will contribute to shaping EU development and humanitarian policies and practice to achieve the SDGs, in particular **SDG 13** and **15**, as well as to national climate policies related to adaptation, mitigation or financing climate projects. It will help to raise the voice of affected communities and showcase evidence at national and regional levels (beyond the EU, whenever relevant). The strategy also aims at the our advocacy long-term goals 1 (an accountable EU, consistency and coherence in policy and practice) and 2 (improved and accessible financing mechanisms at different levels, better suiting CSOs' specificity) by engaging Alliance2015 members in advocacy dialogue with national decision-makers and financing authorities over climate change issues. It has capacity-building at its centerpiece to enhance climate advocacy at national levels, both by Head Quarters and country teams.

## 5.6 Joint resources and initiatives

The **number of approved joint Alliance2015 projects since 2015 is 202**, of which 26 were approved in 2023. 8 of the new joint projects are development interventions, while the other 18 are humanitarian, confirming the trend within Alliance2015 of a higher percentage of joint projects in response to emergencies. Helvetas led 8 new projects, Welthungerhilfe led 6, Concern Worldwide 4 and the other Alliance2015 members (ACTED, Ayuda en Acción, CESVI and PIN) led 2 each.

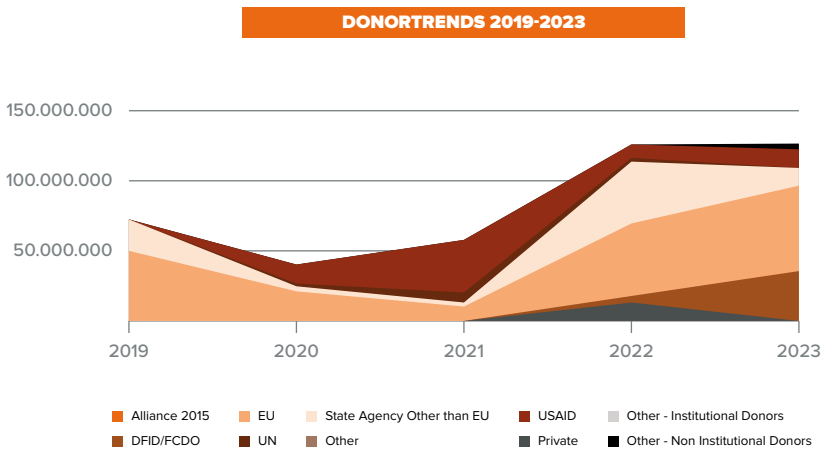
In 2023, there was a very slight downward curve in funding jointly secured by Alliance2015 members, compared to the previous year (-2.5 million euro). However, the overall jointly secured amount during the year remained double the same figure in 2021 and confirms a positive overall trend.

Table per agency / percentages and projects:

Lead organisation	2019	2020	2021	2022	2023	Total percentage 2023
ACTED	17,750,000.00	8,795,300.00	343,849.00	25,733,978.00	6,494,946.00	5%
AEA	793,750.00	2,500,000.00	471,971.00		160,000.00	0%
CESVI	4,370,075.00	5,530,000.00	174,984.00	1,382,249.00	125,000.00	0%
CONCERN	29,122,291.00	14,931,810.00	44,643,492.00	26,567,609.00	57,212,814.00	46%
HELVETAS	171,000.00	1,198,000.00	3,190,700.00	19,708,000.00	9,089,693.00	7%
PIN	7,928,397.00	7,230,000.00	8,099,905.00	12,300,000.00	21,545,982.65	17%
WHH	15,632,481.00	4,932,572.00	6,315,370.00	41,076,523.00	29,667,268.00	24%
<b>TOTAL</b>	<b>75,767,994.00</b>	<b>45,117,682.00</b>	<b>63,240,271.00</b>	<b>126,768,359.00</b>	<b>124,295,703.65</b>	<b>100%</b>

Data shows an increase in funding secured by Alliance2015 members from the European Union (all funding streams), FCDO and USAID in 2023, compared to the previous year. This was counterbalanced by a reduction in joint funding from the Alliance2015 members’ own sources and EU Member States/Switzerland. No funding was jointly secured from the UN last year.

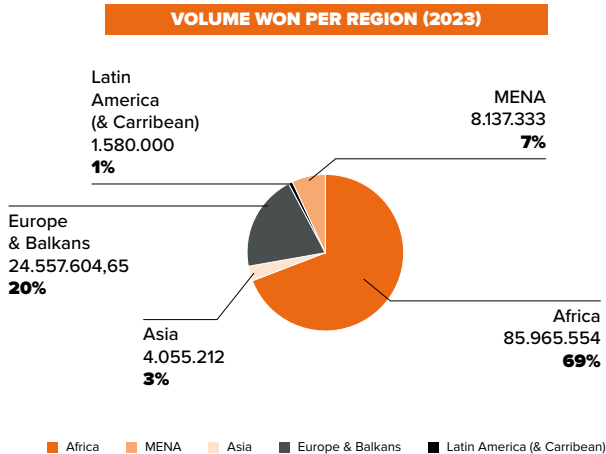
The largest portion of institutional funding to Alliance2015 joint projects is sourced from the EU, split between humanitarian (58%) and development (42%) in 2023. By comparison, in 2022 the entirety of new funding secured from the EU was from the humanitarian budget line. The new funding secured last year from the US Government was for humanitarian projects (BHA).



In terms of **geographic areas**, Africa remains the region where Alliance2015 members jointly fundraise the most, representing 69% of approved funding in 2023 and confirming trends over the past 5 years. The funding jointly secured last year in Africa was almost double that secured in 2021, and 2.5 times higher than in 2022.

Asia and Europe/Balkans saw a decrease in funding raised jointly in 2023 compared to 2022, respectively by 80% and 60% less funding. This can be explained by the important funding secured for the joint Ukraine response in 2022.

Latin America and the MENA regions saw their joint Alliance2015 funding increase in 2023 compared to the previous year, with Latin America and the Caribbean doubling the annual amount, and MENA region increasing by 25%. The largest grants secured jointly in 2023 by Alliance2015 members are two development projects in the Democratic Republic of Congo and Central African Republic as well as a humanitarian project in Ukraine.



## Internal funds: ANIF, EFA and IPA

### **ANIF – Alliance2015 New Initiatives Fund (ANIF)**

In 2023, ANIF granted a total of 148,565 EUR across five diverse projects. These initiatives addressed compass-relevant issues ranging from sustainable food systems to climate change adaptation.

Among the funded projects was a **scoping research** in Somaliland, promoting collaboration of various universities and aimed at exploring Animal-Rangeland-based Food Systems. In Central America, ANIF funded a regional project aimed at understanding the **impacts of climate change on human mobility flows**, particularly in rural areas across five Central American countries. In Ethiopia, ANIF facilitated two projects: one aimed at preparing for a **DG INTPA** call for proposals to improve food security and resilience, and another focusing on **donor mapping** and engagement strategies to identify new funding opportunities. Lastly, ANIF supported a global initiative initiated by the Operations Group, through which a dedicated taskforce conducted a feasibility study on the

accessibility of current climate funding options for joint Alliance2015 climate actions.

### **EFA – Emergency Fund of the Alliance2015**

The Alliance2015 Emergency Fund was utilized in **Ethiopia and Lebanon**. The total expenditure for these essential interventions amounted to 112,000 EUR. In Ethiopia's Borena zone, Ayuda en Acción and CESVI activated an emergency response for drought-affected communities; while in Lebanon, ACTED and Concern Worldwide responded to the needs of internally displaced populations in Southern Lebanon.

### **IPA - Internal Pledges of the Alliance2015**

In 2023, Welthungerhilfe pledged around 1,000,000 EUR to other Alliance2015 members to respond to the emergencies in Libya and Nepal<sup>1</sup>.

## **5.7 Engagement with external stakeholders**

At Brussels level, the Alliance2015 Hub and several members engaged in dialogue with the European Commission (**DG INTPA and ECHO**) and the **European External Action Service** about the alarming situations in Afghanistan and in the Sahel. INTPA and ECHO remained our trusted interlocutors on Food Security and Nutrition issues, both through regular meetings and by intervening at our high-level events, like the Round Table on Nutrition and the GHI presentation. In November the Alliance2015 Executive Board members also met the INTPA Director for Green Deal and Digital Agenda on the side of their meeting in Brussels. The points discussed related to the EU budget and NDICI review, the place of agriculture in the Global Gateway, the attainment of Climate targets in NDICI, the Digital Agenda and the role of civil society actors. The meeting was useful to demonstrate the Alliance broader capacities and sectoral interests.

In May 2023, Alliance2015 participated in the CSO Consultations on the **mid-term evaluation (MTE) of the EU external financing instruments 2021-2027**. The online exchange held by the Policy Forum for the Development was organized in parallel to an online open public EU Survey. We expect the results of the

**1 - These are the only data captured in Alliance2015 Joint Projects Database; we are improving reporting methods to be able to capture other instances of internal pledge.**

evaluation in the 1st quarter of 2024 and in view of the Council Conclusions under the current Belgian EU Presidency.

In July 2023, Alliance2015 participated in the online **mid-term reviews of the NDICI CSO thematic and regional programs for Sub-Saharan Africa**. These consultations were organized by the European Commission DG INTPA within the framework of the Policy Forum for the Development. As civil society actors, we were asked to validate the relevance of the objectives and priority areas of the programs. The EC also provided an overview of the status of implementation of these two programs. Joined by other members from CONCORD, the European Confederation of development NGOs, the decreasing funding for NGOs in EU geographical programs was raised. This trends was later substantiated in the CONCORD study “**Who holds the lion’s share? A closer look at Global Europe Funds for CSOs**” published in October 2023. Alliance2015 contributed and supports the dissemination of the study results and recommendations.

In September Alliance2015 was selected among the members of the **Global Gateway Civil Society Organizations & Local Authorities Dialogue Platform**, which held its inaugural gathering in October. The Platform is hosted by DG INTPA (Governance, Democracy, Gender Equality, Human Rights & CSOs, Local Authorities and Foundations Units) as a consultative body on Global Gateway investments in the EU’s partnerships agenda. Alliance2015 participates in it through the Hub and members of the Civil Society Strengthening Community of Practices and Funding and Partnerships Group (Helvetas and PIN). Its purpose is to advocate for the communities furthest behind, the importance of linking climate, agriculture, nutrition and food systems transformation, and upholding the essential role of civil society.

Alliance2015 also kept regular and close dialogue with the **Spanish Presidency of the EU Council**, especially about Food and Nutrition Systems, along with Ayuda en Acción and as part of Generation Nutrition and the CONCORD Food Security Task Force. The Spanish Presidency was represented by their Ambassador at large on Global Food Security, also Chair of the UN Committee on World Food Security, at the GHI launch in November.

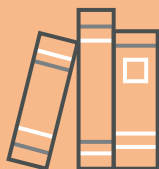
The **European Parliament** partnered with Alliance2015 on ad hoc occasions, namely the high-level **Round Table on Nutrition** and the **GHI presentation**. However, the collaboration and exchange of expertise with selected MEPs were fruitful and trust-building opportunities.



GHI Launch 2023,  
European Parliament  
© M. Chia

The Alliance2015 Hub further increased its engagement within **CONCORD**, the European Confederation of NGOs working on sustainable development and international cooperation, actively contributing to its ‘Financing and Funding for Sustainable Development’, ‘Civil Society Power’ (Alliance2015 is represented by PIN), ‘Regional Alliances’ workstreams and the Food Security Task Force. Alliance2015 also participated in the coordination with EU- and LAC-based NGOs to advocate around the new agenda for EU-CELAC partnership.

Almost all of the Alliance2015’s members are also members of **VOICE** and the memberships complement each other. VOICE is where members focus their efforts on humanitarian policy and funding engagement towards the EU (ECHO); Alliance2015 is where members focus on improving scale and quality of delivery on the ground, preparing and responding together when it makes sense, deepening nexus effectiveness while maintaining a focus on humanitarian principles; improved innovation and learning; bringing concrete evidence to policymakers and programmers from ground-level experiences according to our impact goals (climate resilience, food systems transformation, civil society partnerships).



## 6. Publications

DATE	TITLE	TYPE
<b>FEBRUARY</b>		
03/02/2023	Climate change effects in Arsi (Ethiopia) are increasing	Publication
13/02/2023	Alliance2015 partners help earthquake victims in Türkiye and Syria	News
21/02/2023	Ukraine: 1 year after the invasion, how did the members of Alliance2015 respond to the crisis?	News
24/02/2023	“Ukraine one year on: NGOs call for the protection of civilians, humanitarian access, localisation and durable solutions”	Joint statement
<b>MARCH</b>		
22/03/2023	War, forced displacement and responses to the crisis in Cabo Delgado	Publication
<b>APRIL</b>		
12/04/2023	Alliance2015 Annual General Meeting 2023	News
26/04/2023	Ethiopia: Food systems transformation and local governance	Publication

DATE	TITLE	TYPE
<b>MAY</b>		
02/05/2023	Challenges and lessons learned in the humanitarian crisis in Cabo Delgado	Publication
11/05/2023	Amidst the longest and most severe drought on record in the Horn of Africa, there is hope for young Ethiopian pastoralists	News
12/05/2023	EU Foreign Interference Law: Is Civil Society at Risk?	News
25/05/2023	Inside Ukraine: Planning Long-Term Development Projects During a War	News
<b>JUNE</b>		
01/06/2023	Alliance2015 Annual Report has been released!	Publication
01/06/2023	In Ethiopia, we are leaving no girl behind!	News
14/06/2023	Alliance2015 members are responding to damages caused by Cyclone Mocha	News
14/06/2023	Alliance2015 AGM 2023 Wrap up	News
26/06/2023	Upgrading the EU's policy toolbox for nutrition leadership	Publication
<b>JULY</b>		
04/07/2023	Rebuilding Lives Amidst Chaos: The Resilience of Olek and Veronika in War-Torn Ukraine	News
07/07/2023	Joint letter EU-CELAC	Joint statement
10/07/2023	Acted keeps bringing assistance to earthquake-affected persons with the support of its international and local partners	News

DATE	TITLE	TYPE
<b>JULY</b>		
11/07/2023	Latin America and the Caribbean and the European Union: towards a real renewed political partnership	Joint statement
31/07/2023	Liberia: Training and saving for financial independence	News
<b>AUGUST</b>		
07/08/2023	Humanitarian Action: A Commitment to Global Solidarity	News
09/08/2023	We are hiring an Institutional Funding Specialist	News
21/08/2023	Sudan crisis: almost 25 million people in need of humanitarian support	News
31/08/2023	Enhancing Advocacy through GHI Events: a good practice from Ethiopia	News
<b>SEPTEMBER</b>		
13/09/2023	Empower Your Advocacy: Using Digital Tools to Drive Lasting Change	News
21/09/2023	3ZERO World Forum: Promoting social justice and the ecological transition in the heart of Paris	News
25/09/2023	Youth in Africa: the continent's major challenges	News
<b>OCTOBER</b>		
04/10/2023	Joint Emergency Response in Ukraine	News
09/10/2023	Alliance2015 partners support Ukraine's "invisible" children	News

DATE	TITLE	TYPE
<b>OCTOBER</b>		
13/10/2023	The power of youth in shaping food systems	Publication
25/10/2023	Floods in Pakistan: CESVI's response to the climate crisis	News
<b>NOVEMBER</b>		
02/11/2023	September/October 2023: Responding to the needs caused by devastating natural disasters	News
06/11/2023	Niger two months after the coup – adapting interventions	News
17/11/2023	On November 14th the Global Hunger Index (GHI) 2023 was launched at the European Parliament in Brussels	Publication
30/11/2023	Further, faster, fairer: Alliance2015 calls for courage in climate action at COP28	Joint statement
<b>DECEMBER</b>		
01/12/2023	Jajarkot Earthquake: Coordinated Relief Response by Alliance2015 Partners PIN, WELTHUNGERHILFE & Helvetas	News
11/12/2023	Peru presented the Global Hunger Index 2023	Publication
20/12/2023	20th December, Human Solidarity Day: Back to Basics! Solidarity, Trust and Adaptability for Revitalised Development Collaboration	News
22/12/2023	"I now have high hope for my future": Toyba – a 13-year-old girl in Ethiopia finally in school	News



## 7. Hub and Joint Initiatives Support Team

The Hub is a strategic steering and intelligence gathering unit, connecting the parts of the Alliance2015 structure. It coordinates, facilitates, and supports joint initiatives of all kinds, plus related learning, by participating in and connecting the different groups in the structure. The Hub is made of the Director and a 9-person team. The Director represents Alliance2015 to stakeholders at EU and eventually global levels, conducting EU and global level advocacy initiatives together with relevant groups in the Alliance2015 structure. The team comprises an Administrative Assistant (part-time), and the Joint Initiatives Support Team (JIST).

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**Antonia Potter Prentice**

*Director*

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**Adriana Opromolla**

*Advocacy Lead*

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**Caterina La Rosa**

*Emergency and Operations Lead*

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**Martina Salvioni**

*Knowledge Management  
and Communication Lead*

---

**Juan Sánchez Cerdán**

*Joint Initiatives Assistant*

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**Joanne Fraser**

*Administrative Assistant (50%)*

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**Giulia Bazziga**

*Funding Specialist, seconded by Concern  
Worldwide (20%) (since October 2023)*

---

**Franziska Bouzon**

*Donor Relations Manager, seconded by  
Welthungerhilfe (20%)*

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**Isabella Sofia De Gregorio**

*Communication Assistant  
(from May 2023, 50%)*

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**Carme Pizà Juan-Muns**

*Communication Assistant  
(until March 2023, 50%)*

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**Sara Worku**

*Alliance2015 Coordinator Ethiopia*



## 8. Finance & annual accounts

Consolidated balance sheet as of 31 December 2023 (after profit appropriation).

ASSETS	31-12-2023	31-12-2022
<b>Tangible fixed assets (1)</b>		
• Inventory	9.893	8.763
<b>Receivables and accrued assets (2)</b>	42.355	5.627
<b>Liquid assets (3)</b>		
• Alliance2015 - operations	386.430	565.275
• Alliance2015 New Initiatives Fund (ANIF)	107.636	129.784
• Emergency Fund Alliance2015 (EFA)	34.845	114.990
<i>Total Liquid assets</i>	<i>528.911</i>	<i>810.049</i>
<b>Total</b>	<b>581.159</b>	<b>824.439</b>

LIABILITIES	31-12-2023	31-12-2022
<b>Reserve</b>		
• General Reserve (4)	407.881	554.172
<b>Restricted Funds (5)</b>		
• New Initiatives Fund (ANIF)	109.938	129.784
• Emergency Fund (EFA)	34.845	114.990
<b>Current liabilities and provisions (6)</b>	28.495	25.493
<b>Accruals and deferred income (7)</b>	-	-
<b>Total</b>	<b>581.159</b>	<b>824.439</b>

## Statement of Income and Expenses 2023

	Realisation 2023	Budget 2023	Realisation 2022
<b>Income</b>			
Membership income	470.000	470.000	490.000
Other Income	45.653	37.753	-
<b>Total operating income</b>	<b>515.653</b>	<b>490.000</b>	<b>515.600</b>
Contributions to managed fund: ANIF	58.000	-	51
Contributions to managed fund: EFA	-	-	175.607
<b>Total income</b>	<b>573.653</b>	<b>507.753</b>	<b>665.658</b>

<b>Expenses</b>			
<b>Operating expenses</b>			
Team costs	502.071	491.097	404.409
Travel costs	15.939	14.000	16.430
Office costs	14.000	16.430	42.049
Finance, admin and HR management costs	32.599	21.200	26.607
Activity costs	66.622	62.741	101.794
Contingency	150	2.000	62
<b>Total operating expenses</b>	<b>661.944</b>	<b>628.971</b>	<b>591.351</b>
<b>Operating contributions minus expenses</b>	<b>146.291-</b>	<b>121.218-</b>	<b>101.351-</b>

	Realisation	Budget 2021	Realisation 2020
<b>Grants made by managed Funds</b>			
<b>Alliance2015 New Initiatives Fund (ANIF)</b>			
Grant: SOM 1051	23.982	-	-
Grant: Paktistan	2.302	-	-
Grant: Ethiopia	15.038	-	-
Grant: Central America	18.000	-	-
Grant: Uganda	18.500	-	18.500
Allocation of funds from ANIF to EFA	-	-	60.000
Bank and general	24	-	432
<b>Costs Total</b>	<b>77.846</b>	<b>-</b>	<b>78.932</b>
<b>Emergency Fund Alliance2015 (EFA)</b>			
Grant: Ethiopia	80.000	-	-
Bank and general costs	145	-	204
<b>Costs Total</b>	<b>80.145</b>	<b>-</b>	<b>204</b>
<b>Total Result</b>	<b>246.282-</b>	<b>121.218-</b>	<b>4.829-</b>
Addition from/to general reserve	146.291-	121.218-	101.351-
Addition from/to New Initiatives Fund (ANIF)	19.846-	-	78.881-
Addition from/to Emergency Fund Alliance 2015 (EFA)	80.145-	-	175.403

## Annex 1

### An overview of our main bodies

- **Executive Board:** supervises legal and financial compliance and delegates the Strategic Compass implementation and management to our Implementation Groups. It comprises member CEOs, and the Alliance2015 Director.
- **Implementation Groups:** the four Implementation Groups translate the Strategic Compass impact goals and ways of working into prompt and effective action; they propose and implement workplans, collect data towards the Monitoring Framework, process learning, and ensure effective collaboration tools are designed and implemented.
  - **Advocacy and Communication Group:** it drives the increase of Alliance2015's influencing capacity and impact at country and global level, through evidence-based advocacy and impactful external facing communication, research and learning. It does this through the designing and implementing of advocacy and communication strategies and workplans.
  - **Country Leads Group:** this is an advisory and implementation bridge between countries and the other Implementation Groups on wider topics which can propose ideas for institutional and operational development, to build stronger in-country collaborations (programme, emergency, nexus, fundraising, advocacy, communications and positioning).
  - **Fundraising and Partnerships Group:** it fosters resource mobilisation, exploits the potential for joint initiatives, projects and advocacy through: actively seeking and sharing donor intelligence to influence funding decisions and access resources for joint action; developing and implementing a joint fundraising strategy for joint initiatives and by pro-actively gathering and sharing donor intelligence with the country teams; working on better partnerships, leveraging synergies to achieve scale, and modelling collaboration.
  - **Operations Group:** it drives joint emergency preparedness, development and nexus action and related learning and dissemination; it decides on best actions to support countries to respond to emergencies and develop effective joint humanitarian, development and nexus programmes.



Alliance 2015

towards the eradication of poverty



**This overview was prepared  
by the Alliance2015  
Joint Initiatives Support Team  
mail: [staff@alliance2015.org](mailto:staff@alliance2015.org)**



[alliance2015.org](http://alliance2015.org)