Appointment of Director

June 2016
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As President of Alliance2015, I am delighted to oversee the recruitment of our first Director and the establishment of our Brussels office. This is an important milestone in the history of the Alliance and this recruitment opens a new chapter around which there is expectation and excitement in equal measure.

Alliance2015 has at its core been a truly European project with global reach across the poorest countries of the globe, building shared competence and value-add through cooperation and trust at all levels across the membership. Diversity is indeed our strength and it is that strength which we now want to amplify in the Brussels arena.

For 15 years, we have worked together in humanitarian response and long-term development across the world, learning lessons and strengthening our capacity to respond effectively as a partnership.

We have engaged in joint advocacy and campaigns, seeking to inform EU decision-making with research and evidence from our country programmes and bring to the table solutions to some of the many challenges faced by the poorest.

As we establish ourselves in Brussels, it is a unique opportunity to harness the power and potential across our membership, strengthen our influence on EU policy and practice, and make a significant contribution to a world free from poverty, hunger, injustice and inequality, where every woman, man and child can exercise their rights fully and influence decisions affecting their lives.

I welcome your interest and encourage your consideration of this exciting new position.

Dominic MacSorley
President of Alliance2015 and CEO of Concern Worldwide.
We aim to fight poverty more effectively by cooperating on various levels, working together in the least developed countries and influencing and campaigning together at EU level. By joining forces, we can meet the challenges and changing demands of our work and shape public and political opinion in Europe.

In a context where humanitarian and development actors need to prove their added value, Alliance2015 members cooperate to demonstrate better results, value for money, and increased transparency and accountability.

Alliance2015 members currently work in 89 countries. This gives them access to better infrastructure and a greater reach than each would have individually.

About Alliance2015

Founded in 2000, Alliance2015 is a strategic partnership of seven European non-governmental organisations engaged in humanitarian and development activities. Alliance2015 members are ACTED/France, Cesvi/Italy, Concern Worldwide/Ireland, HELVETAS Swiss Intercooperation/Switzerland, Hivos/The Netherlands, People in Need/Czech Republic and Welthungerhilfe/Germany.

We aim to fight poverty more effectively by cooperating on various levels, working together in the least developed countries and influencing and campaigning together at EU level.
About Alliance2015 continued

Objectives

Alliance2015 was originally established to strengthen its members’ contribution to the Millennium Development Goals. In line with the new framework provided by the Sustainable Development Goals, Alliance2015 members seek to increase their impact on poverty reduction and aid effectiveness, to contribute to communities’ resilience and effective emergency preparedness and response, and to influence development and humanitarian policies in Europe.

Specific Alliance2015 objectives and strategy:

- Develop and implement joint projects and programmes, including larger-scale programmes that are beyond the capacity of any one partner.
- Coordinate and cooperate on emergency response operations.
- Share best practice in programming and develop higher standards.
- Implement joint advocacy work and joint public campaigns.
- Avoid duplication and ensure optimum use of resources by working in the most flexible and practical manner possible.

In 2013, Alliance2015 launched its new strategy, focusing on development programming, emergency response and advocacy work. Please click here to see the full document.
Advocacy and public campaigns

Alliance2015 advocacy and campaign work is about seeking lasting change to the lives of people living in poverty across the developing world, mobilising public and political support within and across the EU.

Since its establishment, Alliance2015 has sought to strengthen Europe’s commitment to the MDGs and Aid Effectiveness and has delivered advocacy and campaign initiatives on issues from child labour and education, to HIV&AIDS and nutrition. The longest running public campaign was Stop Child Labour, which had remarkable success since 2003 in contributing to getting children out of work and into school.

The partnership actively engaged in the post-2015 agenda and is now keen to ensure that the new Sustainable Development Goals stimulate the transformational change needed at public, policy and political levels in order to achieve the new goals by 2030.

Over the past three years, Alliance2015 implemented an advocacy initiative focused on building structured dialogue with the EU on hunger, education and the post-2015 agenda. The project was successful in raising crucial concerns on the policy/practice gaps with regard to Resilience & Food and Nutrition Security and Education. It also enabled the development of the Alliance2015 Advocacy Strategy (2014-2106) that has already delivered more support for joint work and capacity development in the programme countries.

Over the same period, Alliance2015 also ran an awareness-raising campaign called Food Right Now! focused on hunger and nutrition. The focus was on spreading the message of the fight against global hunger to schools, teachers, and young people, creating the appropriate pathway for sustainable changes in behaviours in the long run.

A further ongoing initiative of Alliance2015 is the annual Brussels launch of the Global Hunger Index (GHI), authored by Concern, Welthungerhilfe and IFPRI.
Emergency response

Emergency and disaster relief has become a major strength of Alliance2015 with members responding quickly, effectively and creatively to address the basic needs of affected populations. Collectively, the members offer expertise in nutrition, water and sanitation, education and social needs, shelter, non-food items, food security and health.

The organisations involved share information and contextual analysis, consider joint assessments and programming where possible, or support the work of one another with financial means and/or specialised staff. Alliance2015 members learn from each other’s best practices and have developed common tools for assessments.

There are many examples of Alliance2015 work in the emergency sector. In recent times, we have seen great cooperation among alliance members responding to emergencies in South Sudan, Central Africa Republic, Syria, Philippines, Pakistan, Somalia, Libya and Cambodia.

Development cooperation

Large political and power shifts, economic and financial crises, and the increasing impact of climate change are rapidly transforming the world and affect the way development NGOs work. Where several Alliance2015 members are present in a country, they actively work to improve joint programmes. Many such initiatives focus on food and nutrition, security and resilience. Sharing knowledge plays a key role in ensuring the optimal use of the members’ different abilities and operational approaches, and in strengthening cooperation in development programming and emergency preparedness response. All joint activities are guided by the principles of Aid and Development Effectiveness.

Together, Alliance2015 members are present in 89 countries, which gives them access to better infrastructure and a greater reach than each would have individually. In 2016, the members are involved in 62 joint initiatives including 15 shared offices, and 32 joint projects with a grant value in excess €65 million.
Alliance members

**ACTED**

**Founded** 1993, its Head Office in Paris, France.
**Focus:** emergency response, disaster resilience, effective governance, civil society building, sustainable growth.
[www.acted.org](http://www.acted.org)

**CESVI**

**Founded** 1985 in Bergamo, Italy.
**Focus:** health and HIV&AIDS, childhood, social business, environment, water & sanitation, emergency aid.
[www.cesvi.org](http://www.cesvi.org)

**CONCERN worldwide**

**Founded** 1968 in Dublin, Ireland.
**Focus:** emergency response, livelihood security, health and education.
[www.concern.net](http://www.concern.net)

**HELVETAS**

**Founded** 1955 and merged with Intercooperation 2011.
**Focus:** water and infrastructure, rural economy, environment and climate change, skills development and education, governance and peace.
[www.helvetas.org](http://www.helvetas.org)

**Hivos**

**Focus:** Freedom of expression, sustainable food, women’s rights, sexual rights and diversity, transparency and accountability and renewable energy.
[www.hivos.org](http://www.hivos.org)

**Clovekvtisni.cz**

**Founded** 1992 in Prague, Czech Republic.
**Focus:** relief and development, human rights, social integration, development education/development awareness.
[www.clovekvtisni.cz](http://www.clovekvtisni.cz)

**Welthungerhilfe.de**

**Founded** 1962 in Bonn, Germany.
**Focus:** rural development, emergency relief and rehabilitation.
[www.welthungerhilfe.de](http://www.welthungerhilfe.de)

On 1 January 2016, IBIS (Denmark) formally left Alliance2015 after 15 years of cooperation to join Oxfam International.
Alliance2015 is an association, officially registered in the Netherlands under the name **Stichting Alliance2015**. Its address is c/o Hivos, Raamweg 16, 2591 HL The Hague, The Netherlands. The partnership opted for a rotating Presidency that, since January 2015, is held by Concern Worldwide, with Dominic MacSorley as Alliance2015 President.

Alliance2015 steers its joint work through five main working groups and several thematic groups that cover the various areas of Alliance2015 cooperation. The Alliance2015 work is currently supported by two positions: a Communications Officer employed by Concern Worldwide and based in Dublin, Ireland, and a freelance Senior Programme Officer based in Grenoble, France. These functions are incorporated in the set up of the Brussels Office as per the organisational structure below.
In 2014, Alliance2015 members received a total of €872.9 million (including IBIS). Most of the funding came from the European Union, national governments or other institutional sources.

Our income and expenditure is detailed on our website.

Alliance2015
Funding Profile 2014

In 2014, the total project expenditure of all Alliance2015 members combined amounted to €789.9million.

In Million Euro

Expenditure per continent in 2014

The graph below shows Alliance2015 members’ expenditure per continent. In 2014, the total project expenditure of all Alliance2015 members combined amounted to **789.9 million Euro**.
Role description

The Director will place Alliance2015 on the European map and make it a recognised, respected and sought-after player in humanitarian and development debates. The primary goals are 1) to double European funding for Alliance2015 over the next few years, and 2) to influence and change European policies in the fields of interest to Alliance2015.

Because funding proposals are typically developed and submitted in programme countries by the member organisations, the Director’s role will be to raise the awareness of Alliance2015, its membership and its core thematic sectors among European policy makers and decision-makers on funding. The Director will therefore present the strengths of Alliance2015 by translating field experience and expertise from the member organisations to all relevant stakeholders.

This is a new post requiring a real start-up mentality as well as the tenacity to build a reputation “from the ground up”. The Director will act as Alliance2015’s lead external representative in Brussels, networking with key European commission services, Member States and all relevant NGO forums ensuring that Alliance2015 is visible in debates which have a direct relevance to Alliance2015 member programme, policy and fundraising interests.

The successful candidate will establish and lead the Brussels office team and interact with Alliance2015 staff worldwide.
Role description continued

The Director will:

• Drive Alliance2015’s advocacy priorities through interaction with European institutions in Brussels;

• Lead the development of Alliance2015 members’ understanding and response to funding trends in EC external aid;

• Develop productive relationships with European Commission services, MEPs and European Member State Representatives based in Brussels;

• Represent Alliance2015 at NGO fora including Voice and Concord and other relevant institutions in Brussels;

• Establish and lead the Brussels office managing the team effectively and ensuring the office is run smoothly and in compliance with internal rules and procedures, as well as with Belgian legal requirements.

The role will be based in Brussels.
Candidates will be required to demonstrate experience and achievement against the following areas:

**Essential:**
- Field experience in one of Alliance2015’s areas of programmatic interest.
- Fundraising and advocacy experience.
- Excellent networking and representation skills.
- Solid understanding of the EU institutions and its decision-making processes as well as policy processes in other international institutions.
- Familiarity with EC funding processes.
- Ability to navigate organisational complexity, specifically, delivering results within a network/matrix structure.
- Excellent spoken and written communications skills in English.
- Tenacity, creativity and a “can-do attitude”.

**Desirable:**
- Experience of working in both development and humanitarian sectors.
- Knowledge of another European language.
Appointment process and how to apply

To apply, please upload an up to date curriculum vitae (including comprehensive details of key achievements and responsibilities) along with a covering letter of application addressing the person specification at www.perrettlaver.com/candidates

To apply or to download further information on the required qualifications, skills and experience for the role, please visit www.perrettlaver.com/candidates quoting reference 2568.

Candidates are asked to provide suitable daytime and evening contact numbers and an email addresses.

The closing date for applications is 9am (BST) on Monday 11th July 2016.

Perrett Laver will conduct an executive search process in parallel with the public advertisement of the role. Longlisted candidates will be invited to interview with Perrett Laver throughout July. The Selection Panel will subsequently meet to decide upon a final shortlist in early August. Informal meetings with Alliance2015 and the subsequent formal interviews will take place in mid-August.